ORDER

KLAS

Orders	**Order / Rev:**	36877		
	Alt Order #:	08836507		
	Product Desc:	ISSUE		
	Estimate:	464		
	Flight Dates:	08/15/12 - 08/21/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/03/12 / 09/05/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Mentzer Media Services**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Avenue	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	**Name:**	**Americans 4 Prosperity**		
	Demographic:	A35+	New Business Thru:	09/23/09
	Product Codes:	PO4	Order Separation:	00:10:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	32	$80,650.00	$68,552.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	32	$80,650.00	$68,552.50	0.00
Totals	32	$80,650.00	$68,552.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	35%	$80,650.00
Market	100%	$230,428.57

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	24%	$55,302.86
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	9%	$20,738.57
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	08/15/12	08/17/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	3	$1,500.00	LV1	0.00 NM	3	$4,500.00
	5P NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	--WTF--	3	$1,500.00	0.00								
E 2	8	08/15/12	08/17/12	630-7p Inside Edition Inside Edition	CM	630-7p	--WTF--	:30	3	$1,100.00	LV1	0.00 NM	1	$1,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				INSIDE EDITION											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/13/12	08/19/12	--WTF--	3	$1,100.00	0.00								
Spot	Ch	Date Range		Description	Start/End Time		Weekdays	Length		Rate		Rtg	Type		
1	8	08/13/12-08/19/12		630-7p Inside Edition	630-7p		--WThF----	:30		~~$1,100.00~~		0.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10													
		[due n/a upon entry (DA)]													
2	8	08/13/12-08/19/12		630-7p Inside Edition	630-7p		--WThF----	:30		~~$1,100.00~~		0.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10													
		[due n/a upon entry (DA)]													
3	8	08/13/12-08/19/12		630-7p Inside Edition	630-7p		--WThF----	:30		$1,100.00		0.00	NM		
E 3	8	08/15/12	08/17/12	7-8p Rotator	CM	7-8p	--WTF--	:30	3	$1,100.00	LV1	0.00	NM	8	$6,300.00
				7-8p Rotator											
		ET/INSIDER													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/13/12	08/19/12	--WTF--	3	$1,100.00	0.00								
Spot	Ch	Date Range		Description	Start/End Time		Weekdays	Length		Rate		Rtg	Type		
1	8	08/13/12-08/19/12		7-8p Rotator	7-8p		--WThF----	:30		~~$1,100.00~~		0.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10													
		[due n/a upon entry (DA)]													
2	8	08/13/12-08/19/12		7-8p Rotator	7-8p		--WThF----	:30		$1,100.00		0.00	NM		
3	8	08/13/12-08/19/12		7-8p Rotator	7-8p		--WThF----	:30		~~$1,100.00~~		0.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10													
		[due n/a upon entry (DA)]													
4	8	08/15/12-08/20/12		8 News Now 4-5a	4-5a		M-WThF----	:30		$100.00		0.00	NM		
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3													
5	8	08/15/12-08/20/12		8 News Now 4-5a	4-5a		M-WThF----	:30		$100.00		0.00	NM		
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3													
6	8	08/15/12-08/20/12		8 News Now 4-5a	4-5a		M-WThF----	:30		$100.00		0.00	NM		
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3													
7	8	08/15/12-08/20/12		8 News Now 4-5a	4-5a		M-WThF----	:30		$100.00		0.00	NM		
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3													
8	8	08/18/12-08/18/12		SD Charger Football	Sat 6-9p		------Sa--	:30		$1,600.00		0.00	NM		
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3													
9	8	08/18/12-08/18/12		SD Charger Football	Sat 6-9p		------Sa--	:30		$1,600.00		0.00	NM		
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3													
10	8	08/18/12-08/18/12		SD Charger Football	Sat 6-9p		------Sa--	:30		$1,600.00		0.00	NM		
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3													
E 4	8	08/15/12	08/15/12	8 News Now 11p M-F	CM	11-1135p	--W----	:30	1	$2,000.00	LV1	0.00	NM	1	$2,000.00
				8 News Now 11p M-F											
		11P NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/13/12	08/19/12	--W----	1	$2,000.00	0.00								
E 5	8	08/15/12	08/15/12	Wed 10-11p	CM	10-11p	--W----	:30	1	$6,000.00	LV1	0.00	NM	1	$6,000.00
				CSI											
		CSI													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/13/12	08/19/12	--W----	1	$6,000.00	0.00								
E 6	8	08/16/12	08/16/12	Thu 10-11p	CM	10-11p	---T---	:30	1	$8,000.00	LV1	0.00	NM	1	$8,000.00
				Person Of Interest											
		PERSON OF INTEREST													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/13/12	08/19/12	---T---	1	$8,000.00	0.00								
E 7	8	08/17/12	08/17/12	Fri 9-10p	CM	9-10p	----F--	:30	1	$5,000.00	LV1	0.00	NM	1	$5,000.00
				CSI: NY											
		CSI NY													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/13/12	08/19/12	----F--	1	$5,000.00	0.00								
E 8	8	08/18/12	08/18/12	Sat 7-8p - ET Wknd	CM	7-8p	-----S-	:30	1	$600.00	LV1	0.00	NM	1	$600.00
				Ent Tonight Weekend											

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ET WEEKEND															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/13/12	08/19/12	-----S-	1	$600.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1		8 08/13/12-08/19/12		Sat 7-8p - ET Wknd		7-8p		------Sa--		:30		~~($600.00)~~	0.00	NM	
		See MG 8.2													
		[due to program change to SD Charger Football - LM]													
2		8 08/17/12-08/17/12		8 News Now 5a M-F		5-6a		-----F----		:30		$600.00	0.00	NM	
	Ⓜ	MG for 8.1 08/18													
E 9	8	08/18/12	08/19/12	8 News Now 11p Sa/SuCM		11-1135P	-----SS	:30	2	$800.00	LV1	0.00	NM	1	$800.00
				8 News Now Sa/Su 11p											
11P NEWS WEEKEND															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/13/12	08/19/12	-----SS	2	$800.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1		8 08/13/12-08/19/12		8 News Now 11p Sa/Su		11-1135P		------SaSu		:30		~~($800.00)~~	0.00	NM	
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10													
		[due n/a upon entry (DA)]													
E 10	8	08/19/12	08/19/12	8 News Now Sun AM #1CM		8 News Now Sun A	------S	:30	1	$500.00	LV1	0.00	NM	1	$500.00
				8 News Now Sun AM #1											
6A NEWS SUN															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/13/12	08/19/12	------S	1	$500.00	0.00								
E 11	8	08/19/12	08/19/12	CBS News Sunday MorrCM		CBS Sunday Morni	-----S	:30	1	$1,700.00	LV1	0.00	NM	1	$1,700.00
				CBS News Sunday Morning											
SUNDAY MORNING															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/13/12	08/19/12	------S	1	$1,700.00	0.00								
E 12	8	08/19/12	08/19/12	Face The Nation	CM	Face The Nation	------S	:30	1	$850.00	LV1	0.00	NM	1	$850.00
				Face The Nation											
FACE THE NATION															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/13/12	08/19/12	------S	1	$850.00	0.00								
E 13	8	08/19/12	08/19/12	Sun 7-8p	CM	7-8p	------S	:30	1	$12,000.00	LV1	0.00	NM	1	$12,000.00
				60 Minutes											
60MIN															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/13/12	08/19/12	------S	1	$12,000.00	0.00								
E 14	8	08/20/12	08/21/12	8 News Now 5-630p M-FCM		5-630p	MT-----	:30	2	$1,500.00	LV1	0.00	NM	2	$3,000.00
				8 News Now 5-630p M-F											
5P NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/20/12	08/26/12	MT-----	2	$1,500.00	0.00								
E 15	8	08/20/12	08/21/12	630-7p Inside Edition	CM	630-7p	MT-----	:30	2	$1,100.00	LV1	0.00	NM	2	$2,200.00
				Inside Edition											
INSIDE EDITION															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/20/12	08/26/12	MT-----	2	$1,100.00	0.00								
E 16	8	08/20/12	08/21/12	7-8p Rotator	CM	7-8p	MT-----	:30	2	$1,100.00	LV1	0.00	NM	1	$1,100.00
				7-8p Rotator											
ET/INSIDER															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:		08/20/12	08/26/12	MT-----	2	$1,100.00	0.00								
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
1		8 08/20/12-08/26/12		7-8p Rotator		7-8p		MT--------		:30		~~($1,100.00)~~	0.00	NM	
		Credited													
		PE'd due to Local News Report - Obama arrival in LV													
E 17	8	08/20/12	08/21/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	$2,000.00	LV1	0.00	NM	2	$4,000.00
				8 News Now 11p M-F											
11P NEWS															
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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E 17	8	08/20/12	08/21/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	$2,000.00	LV1	0.00 NM	2	$4,000.00
				8 News Now 11p M-F										
	11P NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	MT-----	2	$2,000.00	0.00								
E 18	8	08/20/12	08/20/12	Mon 10-11p	CM	10-11p	M------	:30	1	$9,000.00	LV1	0.00 NM	1	$9,000.00
				Hawaiii Five-O										
	HAWAII 5-0													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	M------	1	$9,000.00	0.00								
E 19	8	08/21/12	08/21/12	Tue 10-11p	CM	10-11p	-T-----	:30	2	$6,000.00	LV1	0.00 NM	2	$12,000.00
				The Mentalist										
	PERSON OF INTEREST													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	-T-----	2	$6,000.00	0.00								
												Totals	32	$80,650.00